



**MUNICIPALITY OF SOUTH WEST MIDDLESEX
COMMITTEE MINUTES**

THURSDAY, SEPTEMBER 2, 2021 1:30 PM
via Electronic Participation

MINUTES

ECONOMIC DEVELOPMENT COMMITTEE MINUTES

Meeting can be viewed live at:

<https://www.youtube.com/channel/UC6oo98BZcAvuVMKLDx88I4A>

SOUTHWEST MIDDLESEX COMMITTEE MINUTES

The Municipality of Southwest Middlesex Economic Development Committee met in Regular Session on September 2, 2021 at 1:30 p.m.

MEMBERS PRESENT:

Allan Mayhew (Chair presiding), Harold Carruthers, Christa Cowell, Rick Cowell, Dennis Harmsworth, Mark McGill, Mike Sholdice

REGRETS: Doug Bartlett, Hilary Janemi, Phil Moddle, Erin Waller-Burnett

STAFF PRESENT:

CAO/Clerk - Jill Bellchamber-Glazier, Economic Development & Communications Officer – Sheila McCahon

ALSO PRESENT:

Amy Choi

1. CALL TO ORDER

Chairperson Mayhew called the meeting to order at 1:30 p.m.

Today's meeting is being held as a virtual meeting due to the declared emergency. In order to keep everyone safe, we are taking this measure to help stop the spread of COVID-19.

Although this is a virtual meeting, we will attempt to record, stream live and publish in accordance with council's Electronic Recording of Meetings Policy.

Due to the pandemic and the requirement for social distancing, to keep you safe, we are not able to allow public to attend this meeting. Normally by attending an open public meeting of the Municipality of Southwest Middlesex you are consenting to your image, voice and/or comments being recorded and published.

Anyone who is invited to speak may be recorded and their voice, image and/or comments will form part of the live stream and recording.

The chair and/or the clerk have the discretion and authority at any time to direct the termination or interruption of live streaming. Such direction will only be given in exceptional circumstances where deemed relevant. Circumstances may include instances where the content of debate is considered misleading, defamatory or potentially inappropriate to be published.

Attendees are advised that they may be subject to legal action if their actions result in inappropriate and/or unacceptable behaviour and/or comments.

Today's meeting may be streamed live as well as recorded and published on the Southwest Middlesex YouTube channel & website.

Thank you.

2. DISCLOSURE OF PECUNIARY INTEREST AND GENERAL NATURE THEREOF

The Municipal Conflict of Interest Act requires any member of Council declaring a pecuniary interest and the general nature thereof, where the interest of a member of Council has not been disclosed by reason of the member's absence from the meeting, to disclose the interest at the first open meeting attended by the member of Council and otherwise comply with the Act.

None were declared.

3. ADDITIONS TO THE AGENDA

#2021-ED-09

Moved by D. Harmsworth

Seconded by M. Sholdice

THAT the Regular Agenda of the Economic Development Committee dated September 2, 2021 be accepted as presented.

Carried

4. DELEGATIONS AND PRESENTATIONS

Amy Choi was introduced to the Committee as a potential new member.

Cara Finn, Director of Economic Development for County of Middlesex arrived at 2:00 p.m. and presented an update on County activities since the last meeting.

5. CONSENT AGENDA

- a. Economic Development Committee Meeting Minutes – June 3, 2021
- b. RED Funding
- c. Council Reports – August 25, 2021 Meeting:
 1. Volunteerism on Public Property
 2. Vision Zero
 3. Glencoe Downtown Improvement
 4. Parking Spaces
- d. SWM Website - Google Analytics
- e. MyCivic Mobile Apps
- f. Memo Ministry of Municipal Affairs and Housing regarding loosened regulations around deliveries to businesses
- g. Middlesex County Economic Development Round Table Meeting Minutes

#2021-ED-10

Moved by H. Carruthers

Seconded by D. Harmsworth

THAT the Economic Development Committee receives Consent Agenda Items 5.a through 5.g

for information and approve the June 3, 2021 meeting minutes.
Carried

6. STAFF REPORTS

- a. Economic Development Strategic Plan Update & Activities Update

#2021-ED-

Moved by

Seconded by

THAT the Economic Development Committee receive the Strategic Plan Update & Activities Update report for information.

- b. Future Community Events/Tourism & Business Support

#2021-ED-11

Moved by M. McGill

Seconded by R. Cowell

THAT the SWM Economic Development Committee supports the report concerning Future Community Events/Tourism & Business Support.

Carried

7. FUTURE MEETINGS (subject to change)

- December 9, 2021 – 1:30 p.m.

8. ADJOURNMENT

The Chairperson adjourned the meeting at 2:51 p.m.

Chairperson

Secretary